

# WISCONSIN STATE FAIR

AUGUST 5-15, 2021 Presented By  uscellular

## IMPORTANT UPDATES FOR COMPETITIVE EXHIBITS AND AGRICULTURE EXHIBITORS

**WEST ALLIS, Wis.** – June 24, 2021 - Wisconsin State Fair officials announce new operating hours, a cashless experience for parking and admissions, and more updates to the 2021 Wisconsin State Fair taking place Thursday, August 5 – Sunday, August 15 at Wisconsin State Fair Park in West Allis, WI.

Due to a number of factors, including increased sanitization protocols that require additional time, as well as the labor shortage currently facing many businesses and organizations, operating hours for the 2021 State Fair will be adjusted. The Fair will open at 11:00 am daily to Fairgoers and will close each night at 11:00 pm, with the exception of the final Sunday, when the Fair will close at 10:00 pm.

**All Agriculture shows will continue to take place at the scheduled times** listed in the entry information.

All Competitive Exhibit competitions and shows **will continue to take place during the Fair**, with some start time changes. Horticulture drop off and show times will remain the same. Culinary Days 3 and 4 drop off and judging times have been updated! Culinary Days 3 and 4 drop off times are now 8:30 – 9:30 am. Culinary Days 3 and 4 judging will begin at noon.

Agriculture and Competitive Exhibits exhibitors, family and guests will be able to enter the Fair Park beginning at 6 am. Exhibitors who choose to purchase parking onsite will be allowed in at GATE 1 (79<sup>th</sup> and Greenfield Avenue) to park beginning at 6 am and can enter the Fairgrounds through the Grandstand TUNNEL gate beginning at 6 am. A limited number of food vendors in Ag Village will be open for breakfast daily.

Agriculture Exhibitors who park at the offsite Agriculture Blue Ribbon parking lot will still be able to access the grounds 24 hours a day via the shuttle which drops off and picks up at Gate 5. Tickets will be scanned at Gate 5 from 6 am to 11 pm daily.

Additionally, to make entry more efficient and prioritize safety, parking and admissions will be a cashless experience. Fair officials strongly encourage exhibitors to purchase their general admission tickets prior to arriving at the Fair to reduce lines for purchasing tickets and create a more seamless entrance process for everyone. Exhibitors are still able to purchase exhibitor admission tickets through the online entry portal through July 15<sup>th</sup>.

Additional updates include:

- Operating hours for Fairgoers will be updated to 11 a.m. to 11 p.m. with the exception of the final Sunday, where the Fair will close at 10 p.m. Admission entrances will close one hour before State Fair Park closure. Re-entry handstamps will cease two hours before State Fair Park closure.
- Wisconsin State Fair officials continue to keep health and safety a top priority while closely monitoring the current trends and guidelines. Masks will not be required at the State Fair and individuals are encouraged to follow the Centers for Disease Control and Prevention (CDC)

guidance ([www.cdc.gov](http://www.cdc.gov)). Additionally, as the Fair takes place on the expansive 200-acre Wisconsin State Fair Park, the 2021 State Fair will not have capacity limits.

- Parking in State Fair Park lots for Fairgoers will open at 10:30 a.m. A limited number of food vendors in Ag Village will be open for breakfast daily. All other food vendors, shopping, buildings and SpinCity will be open at 11 am.
- Parking and admission will be a cashless experience for the 2021 Wisconsin State Fair. This update will make entry more efficient and prioritize safety as we move forward.
- As a [GBAC STAR™](#) accredited facility, the public can feel confident entering our buildings with the knowledge that we assess the risks of communicable diseases and mitigate those risks by way of increased cleaning and disinfection practices in accordance with current federal, state, and local guidelines. Along with the robust cleaning protocols, there are hundreds of additional hand sanitizing stations throughout the Fair Park.
- To limit the spread of communicable diseases, Souvenir Cups will not be sold at Wisconsin State Fair this year. Additionally, souvenir cups from prior years will not be refilled by any vendor. While we hope to bring this program back in the future, these changes are necessary in 2021 to allow us to provide the safest experience possible.
- The Milwaukee County Transit System recently shared that they are unable to provide transit services to State Fair Park during the Wisconsin State Fair this year.
- New this year, all rides and games in SpinCity will use RFID Spin 'n Play Passes and RFID GoRide Wristbands (rides only) for contactless payment at individual rides and games. Individual credits or credit packs can be purchased at designated SpinCity Credit Booths or Kiosks throughout SpinCity.
- Central Mall, located on Central Avenue between Second Street & Benno's Micro Alley, has a new look! This new gathering destination integrates ample seating with a modern green space and soft lighting in the evening. In the heart of the State Fair, it is the perfect place to rest a bit while you enjoy your "fare" favorites!

Any questions? Please email [entryoffice@wistatefair.com](mailto:entryoffice@wistatefair.com).