

# Wisconsin State Fair

## August 3 – 13, 2017

Entry Phone: 414/313-2767

Entry Deadline: June 14, 2017

Late Entry Deadline: June 21, 2017



### Photography

**New Date! Judging Monday, July 17, 2017**

**Exhibitor Handbook and Premium List**


## Welcome Letter

Welcome to the Wisconsin State Fair family! As a competitive exhibitor at this historic fair you are adding to its rich heritage, which is over 165 years strong.

Wisconsinites are delighted to see all the award-winning entries from art, quilts, and photography to zucchini and gladiolus. Your pride and talents are on display for over one million visitors to view.

We hope you will cultivate your creativity and we anxiously look forward to seeing you at the 2017 Wisconsin State Fair, presented by U.S. Cellular, August 3-13.

Sincerely,

A handwritten signature in black ink that reads "Kathleen O'Leary". The signature is written in a cursive style with a large, looping 'K' and 'L'.

Kathleen O'Leary  
Chief Executive Officer

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# PHOTOGRAPHY SCHEDULE

Open daily 9:00 am to 10:00 pm during the Fair.

Please note changes in delivery and judging schedules. Be sure to review all dates.

<b>Entry Deadline June 14, 2017!</b>			
<b>DELIVERY AND JUDGING SCHEDULE</b>			
Category	Location Drop Off	Drop Off Date & Time	Judging Date & Time
Quilt – Quilt-topia Class 235	Mail Square with Quilt Entry Form and W-9	Mail Square with Quilt Entry Form and W-9	Tuesday, June 27 10:00 am – Tommy G Thompson Youth Center
Photography Classes 1000 - 1124	Grand Champion Hall	Tuesday, July 11 9:00 am – 6:00 pm	Monday, July 17 10:00 am – 4:00 pm
Quilts Classes 200 - 234, 236 - 237	Grand Champion Hall	Tuesday, July 11 Noon – 6:00 pm	Monday, July 17 10:00 am – 4:00 pm
Textile & Craft Classes 1 - 159, 240 - 412	Grand Champion Hall	Tuesday, July 11 Noon – 6:00 pm	Wednesday, July 19 10:00 am – 4:00 pm
Culinary Day 1 Classes 500 - 685	Grand Champion Hall	Wednesday, July 26 7:30 am – 10:30 am	Wednesday, July 26 1:00 pm – 6:00 pm
Culinary Day 2 Classes 700 - 883	Grand Champion Hall	Saturday, July 29 7:30 am – 10:30 am	Saturday, July 29 1:00 pm – 6:00 pm
Culinary Day 3 Friday Night Party Classes 900 - 908	Grand Champion Hall	Friday, August 4 7:30 am – 8:30 am	Friday, August 4 10:00 am – 5:00 pm
Culinary Day 4 Sunday Brunch Classes 950 - 958	Grand Champion Hall	Sunday, August 6 7:30 am – 8:30 am	Sunday, August 6 10:00 am – 5:00 pm

Textile, Craft & Culinary Department phone number:  
414/313-2767

# ENTRY INFORMATION

## ENTRY BLANK WILL BE RETURNED IF NOT FILLED OUT COMPLETELY.

1. ENTRY BLANK and FEE must be postmarked no later than June 14, 2017.
2. FEES: A processing fee of \$12 will be charged to all exhibitors. An additional \$1 fee per item entered will be charged. All fees are non-refundable.
3. LATE FEE (June 15-21, 2017): a \$25 late fee, plus the \$12 processing fee and the additional \$1 per item entered will cover up to a maximum of 5 items entered after the entry deadline of June 14, 2017 has passed. See entry blank.
4. DELIVERY OF EXHIBITS: Deliver exhibits to Grand Champion Hall on the dates and times listed above. A detailed delivery map and information will be mailed to exhibitors in July.
5. TAGS for your exhibits will be ready to be attached by staff when exhibits are delivered.

## HOW TO CLAIM EXHIBITS

1. PRIZE WINNERS: All winning and non-winning exhibits must be picked up between noon and 5:30 pm on Tuesday, August 15, 2017 at the Textile, Craft & Culinary (TCC) section in Grand Champion Hall.
2. NON-WINNERS: During the Fair, non-winning exhibits may also be claimed during building hours. Allow 30 minutes for pick-up. When claiming exhibits, present your claim checks to the office in the Textile, Craft & Culinary section in Grand Champion Hall.
3. Any exhibits or prizes not claimed by 5:30 pm Tuesday, August 15, 2017 will be disposed of and/or donated to charity.

No judging results will be given over phone, fax, or email. Please read all instructions carefully! Observe dates and times of entry and pick up. Entries will be processed on a first come first served basis. Be sure to allow enough time when bringing in your exhibit or picking up. Prize-winning exhibits must be exhibited throughout the entire Fair.

# PHOTOGRAPHY SPECIAL RULES

Read all rules and instructions carefully.

Entry Deadline: June 14, 2017

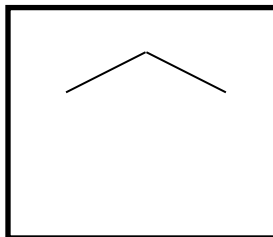
Judging: July 17, 2017

## ***Exhibitor Information***

1. **This is a competition for amateurs.** Commercial enterprises or businesses are not eligible to enter. Exhibitors are limited to 35 photos.
2. Youth are encouraged to participate in all classes.
3. An exhibitor will be permitted to submit only one entry in any class. No additional items may be added. Classes can be switched within division, but not added through check-in.
4. Any exhibitor with more than 15 exhibits for any one judging day must arrive at least 2 hours before closing time to allow for accurate registration.
5. Any exhibitor with more than five photos will receive their entry tags in the mail prior to exhibit drop off day. The tags must be secured to the string.

## ***Entry Information***

6. Photos entered and judged in previous years are not eligible for competition.
7. All photos must be taken by the exhibitor within the last year.
8. Digital photos can be entered in any class.
9. If any photo is entered in the wrong class and the mistake is discovered before the judging, the superintendent may make the proper correction.
10. A photo can only be entered in one class. For example, the same photo cannot be entered in both color and black and white section.
11. Entries will be disqualified if not entered under the name of the person who took the photo. All entries must be made by the exhibitor unless otherwise stated in the premium list.
12. All photos must be 8" x 10", mounted on 12" x 14" black FoamCore and ready to hang. Any photos not meeting the 8" x 10" size limit will be disqualified. Any FoamCore not meeting the 12" x 14" size limit will be disqualified.
13. The exhibitor may choose to display their photo in either the horizontal or vertical format, whichever suits the subject matter best.
14. All photos must be mounted on black FoamCore and ready to hang (spray mount recommended). All photos should have the necessary hardware, eyehooks, and string attached to the FoamCore (see illustration); exhibitors should avoid hardware that could damage photos when stored before and after judging.



15. Attach hangers with hot glue and secure the ends of the string to the back of the FoamCore. Photos submitted without necessary hardware may not be judged or displayed. Single center hangers are highly discouraged.
16. Do not submit photos with wet or sticky surfaces. No photo mount corners are allowed.
17. Photos entered in the Textile, Craft & Culinary photography section are not eligible for entry in another department (i.e. Horticulture, Young People's Art Exhibit.)

18. Entry blanks for mailed items are due before June 14, 2017. Mailed exhibits must be postmarked no later than **June 30, 2017**.
19. Late fee (June 15-21, 2017) is \$25 up to a maximum of 5 items, plus the \$12 processing fee and the additional \$1 per item entered. See Entry Blank.
20. Use the following address for mailing entries:

Wisconsin State Fair  
Textile, Craft & Culinary – Photography  
640 S 84 St  
West Allis WI 5321

Sender's name and address should be clearly written on the package and included on a card on the inside. Packages sent must have all the shipping charges prepaid to the Wisconsin State Fair, otherwise they will not be accepted.

Exhibitors wishing to have their exhibits returned to them via parcel post are to send sufficient money for return postage. Money must be included with exhibits when they are mailed or delivered to the Wisconsin State Fair and placed in a sealed envelope with the exhibitor's name and labeled "Money for Return Postage". No refunds!

21. If an item is of great value, it is recommended that it be insured.

### ***Judging & Awards***

22. Only prize winners will be exhibited.
23. Not all items will be behind glass or in a display case. All exhibits will receive the best care and protection in the surroundings. They are at all times subject to owners' risk and in no event will the department be responsible for damage that may occur. All exhibits will be displayed at the discretion of the Textile, Craft & Culinary (TCC) Department.
24. Exhibitors are welcome to attend judging. A tentative judging schedule is listed in the front of each section. Space is limited. Only children with entries should attend judging.
25. Check with the TCC office about picking up special awards.

### ***Pick-Up of Exhibits***

26. All winning and non-winning exhibits **must be picked up between noon and 5:30 pm on Tuesday August 15, 2017** in the Textile, Craft & Culinary Section of Grand Champion Hall.
27. Any exhibits or prizes not claimed by 5:30 pm Tuesday, August 15, 2017 will be disposed of and/or donated to charity.

# PHOTOGRAPHY CLASSES – Division 120

2017 THEME: Cultivating Happiness & Joy

Exhibitors are limited to 35 photos.

PREMIUMS 1<sup>st</sup> - \$14.00

2<sup>nd</sup> - \$13.00

3<sup>rd</sup> - \$12.00

4<sup>th</sup> - \$11.00

## COLOR PHOTOGRAPHY

### Class #

- 1000. Action photo
- 1001. Aerial views
- 1002. Amusement rides
- 1003. Animals, baby
- 1004. Animals, birds, game birds, waterfowl
- 1005. Animals, birds, raptors, hawks, eagles
- 1006. Animals, birds, songbirds, perching birds
- 1007. Animals, cats, domestic
- 1008. Animals, dogs
- 1009. Animals, farm
- 1010. Animals, horses
- 1011. Animals, insects, butterflies, moths
- 1012. Animals, insects, not butterflies or moths
- 1013. Animals, mammals
- 1014. Animals, reptiles, amphibians
- 1015. Animals, zoo
- 1016. Animals, any other not listed
- 1017. Art in progress
- 1018. Bells
- 1019. Botanical, floral arrangement
- 1020. Botanical, flowers close up, garden flowers
- 1021. Botanical, flowers close up, tropical flowers
- 1022. Botanical, flowers close up, wild flowers
- 1023. Botanical, fungi/mushrooms
- 1024. Botanical, tulips
- 1025. Botanical, trees, bark, shrubs
- 1026. Botanical, weeds
- 1027. Bottles
- 1028. Building/architectural – urban
- 1029. Cabin, log
- 1030. Cactus and succulents
- 1031. Cameras, as still life or being used
- 1032. Chairs, benches
- 1033. Chimneys
- 1034. Cocktails
- 1035. Doors
- 1036. Eyes
- 1037. Fabric, patterns and textures
- 1038. Famous Wisconsin landmark, list name and location
- 1039. Farmer
- 1040. Feathers
- 1041. Fences
- 1042. Fishing



- 1043. First time entry**
- 1044. Flags
- 1045. Flooring
- 1046. Footwear
- 1047. Fountain
- 1048. Garden art or garden sculpture
- 1049. Gears, mechanics
- 1050. Geometric shapes
- 1051. Gifts
- 1052. Handbags, purses
- 1053. Holiday
- 1054. Landscapes at national park, list location
- 1055. Landscapes at state or county park, list location
- 1056. Landscapes with bridge
- 1057. Landscapes with cliffs, hills
- 1058. Landscapes with water
- 1059. Leaves
- 1060. Lighthouse
- 1061. Night scenes
- 1062. Parties, celebrations
- 1063. Portrait, head shot only
- 1064. Quilts, barn
- 1065. Raindrops
- 1066. Road trip
- 1067. Rocks, rock formations, stones
- 1068. Rust
- 1069. Scenery, countryside
- 1070. Seasonal, fall
- 1071. Seasonal, winter
- 1072. Seeds, seed pods
- 1073. Shadows
- 1074. Signs, street, etc.
- 1075. Transportation, automobiles, motorcycles, bicycles
- 1076. Transportation, planes, air flight, other not listed
- 1077. Transportation, ships, boats, watercraft
- 1078. Trucks, vintage
- 1079. Water
- 1080. Waterfalls
- 1081. Weather, clouds
- 1082. Weather, fog, mist
- 1083. Wheels
- 1084. Whistles
- 1085. Windows

## **COLOR WHEEL EXPLOSION PHOTOGRAPHY**

Photos which feature predominately the color listed below (can include shades and tints of that color).

### **Class #**

- 1086. Beachfront blue
- 1087. Luscious lime
- 1088. Perfectly plum
- 1089. Positively pink
- 1090. Romantic red
- 1091. Smiley face yellow
- 1092. Tantalizing tangerine
- 1093. Trendy turquoise

## **BUILDING THEME, COLOR PHOTOGRAPHY**

**2017 THEME: Cultivating Happiness & Joy**

### **Class #**

- 1094. Antique farm equipment
- 1095. Barns
- 1096. Beers, breweries
- 1097. Cheese
- 1098. Harvest
- 1099. Spring planting

## **BLACK AND WHITE PHOTOGRAPHY**

### **Class #**

- 1100. Cityscape
- 1101. Stairways
- 1102. Trails, paths

## **JUNIOR CLASSES, COLOR PHOTOGRAPHY**

18 and under ONLY

### **Class #**

- 1120. JUNIOR ONLY** Bicycles
- 1121. JUNIOR ONLY** Birthday parties
- 1122. JUNIOR ONLY** Crayons, still life
- 1123. JUNIOR ONLY** Ice cream
- 1124. JUNIOR ONLY** Playground equipment, in use

## SPECIAL AWARDS

### VISUAL IMAGE PHOTOGRAPHY INC. - \$100 BEST OF SHOW AWARD

Visual Image Photography (VIP) of Cedarburg and Wauwatosa is proud to sponsor the Photography Best in Show Award. The winner of Best in Show Award will be selected from either the color or black & white classes and will receive a \$100 cash prize. For more information about Visual Image Photography visit them at [www.vipis.com](http://www.vipis.com).

Wisconsin State Fair Judges will select the winners based on the following criteria:

Overall impression	40
Technique	30
Subject matter	30
<b>TOTAL</b>	<b>100</b>

<i>Number of Awards</i>	<i>Selected from Classes</i>	<i>Award Type</i>	<i>Sponsor</i>
1	1000-1102	\$100 cash prize	Visual Image Photography, Inc.

### VISUAL IMAGE PHOTOGRAPHY INC. PICTURE PERFECT AWARD – Junior ONLY

Visual Image Photography (VIP) of Cedarburg and Wauwatosa is proud to announce the “Picture Perfect Award” for the best photos by kids. Any photography by a child age 18 or under is eligible for this award, classes 1120-1124. The first prize Picture Perfect Award Winner will receive \$100, second place winner will receive \$75 and third place will receive \$50. For more information about Visual Image Photography visit them at [www.vipis.com](http://www.vipis.com).

Wisconsin State Fair Judges will select the winners based on the following criteria:

Overall impression	40
Technique	30
Subject matter	30
<b>TOTAL</b>	<b>100</b>

<i>Number of Awards</i>	<i>Selected from Classes</i>	<i>Award Type</i>	<i>Sponsor</i>
1	1120-1124	\$100 cash prize	Visual Image Photography, Inc.
1	1120-1124	\$75 cash prize	Visual Image Photography, Inc.
1	1120-1124	\$50 cash prize	Visual Image Photography, Inc.

### Best of Division Ribbon – Division 120, Photography

Commemorative ribbon and \$15.00 cash prize.

# 2017 GENERAL RULES – WISCONSIN STATE FAIR

## GENERAL RULES AND REGULATIONS

The Wisconsin State Fair management reserves the final and absolute right to interpret these rules and regulations and to arbitrarily settle and determine all matters, questions or differences in regards thereto, or otherwise arising out of, connected with, or incident to the Wisconsin State Fair. It further reserves the right to determine unforeseen matters not covered by these rules, to amend or add to these rules as they, in their judgment, may deem advisable.

All exhibitors are expected to conform with the Wisconsin State Fair Rules and Regulations. Any person who violates any of the following of special rules will forfeit all privileges and premiums and be subject to such penalty as the management may order. Failure to comply may result in award(s) and premium(s) forfeiture; and dismissal from the Fairgrounds, and being barred from competition immediately in the department in which the violation occurred and from all departments entered; and/or in future competition in the Wisconsin State Fair. In the event of conflict between the general rules and the special rules governing the various departments, the special rules will govern.

The following due process will be used in the questions of rule violation: The exhibitor and/or parties involved will be questioned by the Department Superintendent. If it is felt that a violation has occurred, the Department Superintendent will make a ruling. The ruling of the Department Superintendent will be final.

## ADMINISTRATIVE OFFICES

Any correspondence should be addressed to: Wisconsin State Fair Park, 640 S 84 St, West Allis, WI 53214.

## ADMISSION TICKETS

See entry blank to order tickets. Ticket orders will be limited to 50 tickets per exhibitor.

## ENTRY QUESTIONS

For information and questions, please call the Entry Office at 414/313-2767.

## ENTRY REQUIREMENTS

Application for entries in all departments must be made on the printed entry blank and must be in full compliance with the printed instructions on same.

### **THERE ARE NO REFUNDS OF ENTRY FEES OR LATE FEES.**

Entries will be disqualified if not entered under the name of the person who made the article. All entries must be made by the exhibitor unless otherwise stated in the premium list. Violation of this rule will forfeit any premium awarded to such exhibitor in all departments at the Fair.

The Wisconsin State Fair management reserves the right at any time to refuse entries or articles entered.

Entry deadlines are specified under each department's rules.

Exhibits that have been erroneously entered in a division, and/or do not meet the specifications of the class can be transferred to a proper class or disqualified by the superintendent prior to judging. If such classes already have been judged, they shall not be reopened.

No employee of the Wisconsin State Fair, or member of his/her immediate family shall be allowed to exhibit in the department in which he/she is employed.

Any exhibitors' check(s) returned from a financial institution for any reason will be charged a \$20.00 service fee.

NOTE: Entry blanks will be returned if not filled out completely.

## **EXHIBIT RELEASE**

Exhibits will be released according to each department's regulations.

The Fair Director or his/her designee may change the time of release in any department at his/her discretion.

Competitive exhibits which have not been claimed by exhibitors by the Tuesday after the Fair, at 5:30 pm, will be disposed of by management as they see fit.

## **JUDGING OF EXHIBITS**

Judges have been carefully selected. All exhibitors submitting exhibits for the Fair accept these judges and agree to abide by their decisions.

The judging schedule is printed at the beginning of each department.

If any exhibitor attempts to interfere with the judge in any manner, the exhibitor shall forfeit all premiums awarded and will be excluded from further competition.

Judges will not be permitted to show in divisions they judge.

Unworthy exhibits will not be placed by the judge.

The decision of the judge will be final in all cases.

## **PREMIUMS OF AWARDS**

Premiums will be mailed around September 1, 2017.

In paying premiums no evidence of awards will be recognized except the signed Judging Sheets as ribbons frequently become misplaced.

All premium discrepancies must be mailed to Wisconsin State Fair no later than October 1, 2017. All exhibitors should contact the Wisconsin State Fair in writing at 640 S 84 St, West Allis, WI 53214. Please include your name, Dept., division, class and explain the discrepancy.

All checks are void one (1) year after they are issued. Any checks not cashed causes automatic forfeit of premiums won.

## **PROTESTS**

1. All protests must be made in writing, signed by party or parties making the protest and filed with the Director of Competitive Exhibits. All protests must be accompanied by a \$50.00 protest fee which will be retained by the Wisconsin State Fair if the protest is not sustained.
2. Protests against the exhibition of articles or person entering must be filed at least 12 hours before the awards are made. The exhibitor will then be disqualified from entering the Wisconsin State Fair for the following two years if they violate any general or special rules which govern the exhibits.
3. Protest against awards must be filed with the superintendent within 5 hours after the award has been made. An award is deemed to have been made when the notation of the decision is entered on the official judging sheets. The protest must state plainly and specifically the facts upon which the complaint of appeal is based. The right to appeal will lie when it is charged that the award has been made in violation of the rules governing the exhibit. No protest or appeal based upon the statement that the judge or judges are incompetent or have overlooked an article will be considered.
4. All protests will be considered at a time set by the Director of Competitive Exhibits. Parties involved and if necessary, persons as designated by the Director of Competitive Exhibits will be notified and given the opportunity to submit evidence before a final decision is made. All decisions are final and not subject to appeal.

## **LIABILITY**

The Wisconsin State Fair will take reasonable precaution to protect the safety of the exhibits sent to the Fair, but owners themselves take the risk of exhibiting them, and should any exhibit or portion thereof be injured, damaged, lost or stolen, State Fair Park personnel will give assistance toward recovery of the same, but will not be liable or make any payment for the value thereof.

Neither the State of Wisconsin, Wisconsin State Fair Park, its agents or employees shall be liable for any loss to an exhibitor occasioned by fire, accident, condition of structure, or damage caused by weather to any exhibit, article, equipment or commercial exhibit left in the building or on the grounds after the close of the Fair.

Exhibitors and/or machinery, while stationary or in motion, and any other exhibits or equipment which may cause accidents, injury or damage to persons or property coming in contact with or in proximity to them, shall guard their exhibits or machinery, and protect the public from coming in contact therewith at all times while on the Fairgrounds, and every such exhibitor or owners shall indemnify the State of Wisconsin, the Wisconsin State Fair Park Board, its agents and employees from and against claims and demands, costs, charges and expenses which it or they might incur, suffer or be put to by reason of failure to take the precaution above referred to or failure to comply with Wisconsin State Fair Park rules, policies or directives. Liability insurance to comply with indemnity provisions is required. Presentation of an exhibitors' receipt shall be deemed acceptance of this provision.