

**2011**  
**WISCONSIN**  
**STATE FAIR**  
**August 4-14**

Wisconsin State Fair Park

640 S 84 St

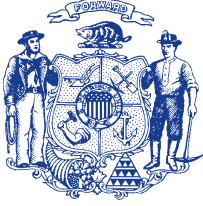
West Allis WI 53214

Entry Office Phone: 414/266-7052 (Mid June)

Entry Deadline: **June 14, 2011**

Late Entry Deadline: **June 28, 2011**

**Photography**  
**Exhibitor's Handbook**  
**& Premium List**



**SCOTT WALKER**  
**OFFICE OF THE GOVERNOR**  
**STATE OF WISCONSIN**

P.O. BOX 7863  
MADISON, WI 53707

Greetings!

Planning for the 160th Wisconsin State Fair is underway and, as always, there will be many highlights as part of one of our state's grandest traditions. Of course, it is our hope that you, the exhibitor, chooses to participate. You are one of the reasons hundreds of thousands of Fairgoers make their annual trip to the Fair!

The 11-days of the Fair are a time to come together as a community, rural or urban, because Wisconsin State Fair is a place where all meet to celebrate everything Wisconsin has to offer. Exhibitors are the heart and soul of the Fair, and it is because of your hard work, talent and passion, the exhibitions are so spectacular.



Please join us for the 11-day celebration of diversity, food, family fun, extensive entertainment and quality exhibits.

I look forward to seeing you and your family at this year's Wisconsin State Fair, presented by U.S. Cellular, August 4 – 14th!

Sincerely,

A handwritten signature in black ink, appearing to read 'S. Walker'.

Scott Walker  
Governor

# WISCONSIN STATE FAIR

## GENERAL RULES AND REGULATIONS

The Wisconsin State Fair management reserves the final and absolute right to interpret these rules and regulations and to arbitrarily settle and determine all matters, questions or differences in regard thereto, or otherwise arising out of, connected with, or incident to the Wisconsin State Fair. It further reserves the right to determine unforeseen matters not covered by these rules, to amend or add to these rules as they, in their judgement, may deem advisable.

All exhibitors are expected to conform with the Wisconsin State Fair Rules and Regulations. Any person who violates any of the following or special rules will forfeit all privileges and premiums and be subject to such penalty as the management may order (failure to comply may result in award(s) and premium(s) forfeiture; and dismissal from the fairgrounds, and being barred from competition immediately in the department in which the violation occurred and from all departments entered; and/or in future competition in the Wisconsin State Fair). In the event of conflict between the general rules and the special rules governing the various departments, the special rules will govern.

The following due process will be used in the questions of a rule violation: The exhibitor and/or parties involved will be questioned by the Department Superintendent. If it is felt that a violation has occurred, the Department Superintendent will make a ruling. The ruling of the Department Superintendent will be final.

### ADMINISTRATIVE OFFICES

Any correspondence should be addressed to: Wisconsin State Fair Park, 640 S 84 St, West Allis, WI 53214.

### ADMISSION TICKETS

See entry blank to order tickets.

### ENTRY QUESTIONS

For information and questions, please call the Entry Office at 414/266-7052.

### ENTRY REQUIREMENTS

Application for entries in all departments must be made on the printed entry blank and must be in full compliance with the printed instructions on same.

**THERE ARE NO REFUNDS OF ENTRY FEES OR LATE FEES.**

Entries will be disqualified if not entered under the name of the person who made the article. All entries must be made by the exhibitor unless otherwise stated in the premium list. Violation of this rule will forfeit any premium awarded to such exhibitor in all departments at the Fair.

The Wisconsin State Fair management reserves the right at any time to refuse entries or articles entered.

Entry deadlines are specified under each department's rules.

Exhibits that have been erroneously entered in a division, and/or do not meet the specifications of the class can be transferred to a proper class or disqualified by the superintendent prior to judging. If such classes already have been judged, they shall not be reopened.

No employee of the Wisconsin State Fair, or member of his/her immediate family shall be allowed to exhibit in the department in which he/she is employed.

Any exhibitors' check(s) returned from a financial institution for any reason will be charged a \$20.00 service fee.

NOTE: Entry blanks will be returned if not filled out completely

## EXHIBIT RELEASE

Exhibits will be released according to each department's regulations.

The Fair Director or his/her designee may change the time of release in any department at his/her discretion.

Competitive exhibits which have not been claimed by exhibitors by the Monday after the Fair will be disposed of by management as they see fit.

## JUDGING OF EXHIBITS

Judges have been carefully selected. All exhibitors submitting entry/entries for the Fair accept these judges and agree to abide by their decisions.

The judging schedule is printed at the beginning of each department.

The decision of the judge will be final in all cases.

If any exhibitor attempts to interfere with the judge in any manner, the exhibitor shall forfeit all premiums awarded and will be excluded from further competition.

Unworthy entries will not be placed by the judge.

Judges will not be permitted to show in division they are judging.

## PREMIUMS AND AWARDS

Premiums will be mailed around September 1.

In paying premiums no evidence of awards will be recognized except the signed Judging Sheets as ribbons frequently become misplaced.

All premium discrepancies must be mailed to Wisconsin State Fair no later than **October 1, 2011!** All exhibitors should contact the Wisconsin State Fair in writing at 640 S 84 St, West Allis, WI 53214. Please include your exhibitor number, Dept., division, class and explain the discrepancy.

All checks are void one (1) year after they are issued. Any checks not cashed causes automatic forfeit of premiums won.

## PROTESTS

1. All protests must be made in writing, signed by party or parties making the protest and filed with the Program Coordinator. All protests must be accompanied by a \$50.00 protest fee which will be retained by the Wisconsin State Fair if the protest is not sustained.

2. Protests against the exhibition of articles or person entering must be filed at least 12 hours before the awards are made. The exhibitor will then be disqualified from entering the Wisconsin State Fair for the following two years if they violate any general or specials rules which govern the exhibits.

3. Protest against awards must be filed with the superintendent within 5 hours after the award has been made. An award is deemed to have been made when the notation of the decision is entered on the official judging sheets. The protest must state plainly and specifically the facts upon which the complaint or appeal is based. The right to appeal will lie when it is charged the award has been made in violation of the rules governing the exhibit. No protest or appeal based upon the statement the judge or judges are incompetent or have overlooked an article will be considered.

4. All protests will be considered at a time set by the Program Coordinator. Parties involved and if necessary, persons as designated by the Program Coordinator will be notified and given the opportunity to submit evidence before a final decision is made. All decisions are final and not subject to appeal.

## LIABILITY

The Wisconsin State Fair will take reasonable precaution to protect the safety of the exhibits sent to the Fair, but owners themselves take the risk of exhibiting them, and should any exhibitor or portion thereof be injured, damaged, lost or stolen, State Fair Park personnel will give assistance toward recovery of the same, but will not be liable or make any payment for the value thereof.

Neither the State of Wisconsin, State Fair Park, or its employees or agents shall be liable for any loss to an exhibitor occasioned by fire, accident, condition of structure, or damage caused by weather to any exhibit, article, equipment or commercial exhibit left in the building or on the grounds after the close of the Fair.

Exhibitors and/or machinery, while stationary or in motion, and any other exhibits or equipment which may cause accidents, injury or damage to persons or property coming in contact with or in proximity to them, shall guard their exhibits or machinery, and protect the public from coming in contact therewith at all times while on the Fairgrounds, and every such exhibitor or owner shall indemnify the State of Wisconsin, the Fair Park Board, and its agents and employees from and against claims and demands, costs, charges and expenses which it or they might incur, suffer or be put to by reason of failure to take the precaution above referred to or failure to comply with State Fair Park rules, policies or directives. Liability insurance to comply with indemnity provisions is required. Presentation of an exhibitors receipt shall be deemed acceptance of this provision.

## PHOTOGRAPHY - DIVISION 114

Judging on July 20, 2011

Textile, Craft & Culinary Department phone number between July 18 and August 15, 2011  
414/266-7124

**Entry Deadline June 14, 2011!**

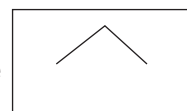
### DELIVERY AND JUDGING SCHEDULE

Category	Drop off location	Drop off date & time	Judging date & time
Photography	Horticulture Building	Monday, July 18 10:00 am – 6:00 pm	Quilts and photos Wednesday, July 20 10 am – 4 pm

Due to increasing photography exhibits, **all photos must be 8 inches x 10 inches and mounted on 12 inch x 14 inch** black FoamCore and ready to hang. The exhibitor may choose to display their photo in either the horizontal or vertical format, which ever suits the subject matter best. Any photos exceeding the 8 inch x 10 inch size limit will be disqualified. Any FoamCore exceeding the 12 inch x 14 inch size limit will be disqualified.

All photos must be mounted on black FoamCore and ready to hang. All photos should have the necessary hardware, eyehooks, picture wire or hanger attached to the FoamCore (see illustration).

Attach hangers with hot glue, secure the ends of the string or wire to the back of the FoamCore. Photos submitted without necessary hardware may not be judged or displayed. Do not submit photos with wet or sticky surfaces. Single center hangers are highly discouraged.



A photo can only be entered in one class. For example the same photo can not be entered in both color and black and white section.

All photos must be taken by exhibitor within the last year. Digital photos can be entered in any class.

Photos entered in the Textile, Craft & Culinary photography section are not eligible for entry in another department (i.e. horticulture).

**A processing fee of \$10 will be charged to all exhibitors. In addition a \$1 fee per item entered will be charged. All fees are non refundable.**

### PREMIUMS

<b>1st</b>	<b>2nd</b>	<b>3rd</b>	<b>4th</b>
\$12.00	\$11.00	\$10.00	\$9.00

**Exhibitors are limited to 35 photos.**

## PHOTO RULES

1. This is a competition for amateurs. Commercial enterprises or businesses are not eligible to enter. **Exhibitors are limited 35 photos.**
2. Photos entered and judged in previous years are not eligible for competition. If any photo is entered in the wrong class and the mistake is discovered before the judging, the superintendent may make the proper correction.
3. Entries will be disqualified if not entered under the name of the person who took the photo. All entries must be made by the exhibitor unless otherwise stated in the premium list.
4. An exhibitor will be permitted to submit only one entry in any one class. No additional items made be added. Classes can be switched, but not added.
5. Youth are encouraged to participate in all classes.
6. Not all items will be behind glass or in a display class. All exhibits will receive the best care and protection in the surroundings. They are at all times subject to owners' risk and in no event will the department be responsible for damage or loss that may occur. All exhibits will be displayed at the discretion of the TCC Department.
7. Exhibitors are welcome to attend judging. A tentative judging schedule is listed in the front of each section. Space is limited. Only children with entries should attend judging.
8. Only prize winners will be exhibited.
9. Check with the Textile, Craft & Culinary office about picking up special awards.
10. Mailed exhibits must be postmarked no later than July 1. Entry blanks for mailed items are due before June 14, 2011.
11. Use the following address for mailing entries:

Wisconsin State Fair  
Textile, Craft & Culinary - Photos  
640 S 84 St  
West Allis WI 53214

Senders name and address should be clearly written on the package and included on a card on the inside. Packages sent must have all the shipping charges prepaid to the Wisconsin State Fair; otherwise they will not be accepted.

Exhibitors wishing to have their exhibits returned to them via parcel post are to send sufficient money for return postage. Money must be included with exhibits when they are mailed or delivered to the Wisconsin State Fair and placed in a sealed envelope with the exhibitor's name and labeled "money for return postage". No refunds!

12. If an item is of great value it is recommended that it is insured.
13. Any exhibitor with more than 15 entries for any one judging day, must arrive at least 2 hours before closing time to allow for accurate registration.
14. All premium checks are void one year after they are issued. Any check not cashed causes automatic forfeit of premiums won.
15. Any unclaimed exhibits or prizes not claimed by Friday, August 19, 2011 will be disposed off and/or donated to charity.
16. Any exhibitor with more than five photos will receive their entry tags in the mail prior to exhibit drop off day. The tags must be secured to the wire hanger.
17. **Late fee** (June 15-28, 2011) \$20 up to 5 items. See Entry Blank.

## 2011 PHOTO CLASSES

### Color photos only

- 1000. Action photo
- 1001. Agriculture, any
- 1002. Animals, baby
- 1003. Animals, birds, raptors, hawks, eagles
- 1004. Animals, birds, shorebirds, ducks, geese
- 1005. Animals, birds, songbirds
- 1006. Animals, cats, domestic
- 1007. Animals, dogs
- 1008. Animals, farm
- 1009. Animals, fish
- 1010. Animals, insects, butterflies & moths
- 1011. Animals, insects, not butterflies or moths
- 1012. Animals, mammals
- 1013. Animals, reptiles
- 1014. Animals, zoo
- 1015. Animals, any other not listed
- 1016. Antiques
- 1017. Botanical, flowers close up, any other not listed below
- 1018. Botanical, flowers close up, garden flowers
- 1019. Botanical, flowers close up, hanging basket or window boxes
- 1020. Botanical, flowers close up, tropical flowers
- 1021. Botanical, fungi/mushrooms
- 1022. Botanical, grasses and prairie plants
- 1023. Botanical, trees, shrubs
- 1024. Botanical, weeds
- 1025. Bottles
- 1026. Building/architectural – rural
- 1027. Building/architectural – urban
- 1028. Cabins, or vacation home
- 1029. Children, age 10-18
- 1030. Children, age 2-9
- 1031. Children, newborn - age 2
- 1032. Crazy and cool, just plain strange photo, include brief explanation
- 1033. Doors
- 1034. Eyes
- 1035. Factory
- 1036. Fair related, WI State Fair
- 1037. Fabric
- 1038. Farmer's market
- 1039. Farm building
- 1040. Fences
- 1041. Fire
- 1042. First time entry
- 1043. Flag
- 1044. Food, fruits and vegetables
- 1045. Forest
- 1046. Freeway

- 1047. Garden art or garden sculpture
- 1048. Garden, path
- 1049. Humorous
- 1050. Landscapes at National Park, list location
- 1051. Landscape at State or County Park, list location
- 1052. Landscapes in Wisconsin, list location
- 1053. Landscapes with bridge
- 1054. Landscapes with mountains
- 1055. Landscapes with road
- 1056. Landscapes with water
- 1057. Money
- 1058. Moon
- 1059. On Wisconsin!
- 1060. Patterns and textures
- 1061. Portrait, head shot only
- 1062. Rocks, rock formations, stones
- 1063. Scenery, rural roads
- 1064. Scenery, urban roads
- 1065. Sculpture
- 1066. Seasonal, fall
- 1067. Seasonal, spring
- 1068. Seasonal, summer
- 1069. Seasonal, winter
- 1070. Seeds, seed pods
- 1071. Signs, street, etc
- 1072. Sports/action
- 1073. Sports/no action
- 1074. Swamp, marsh
- 1075. Transportation, automobiles, motorcycles, bicycle
- 1076. Transportation, planes, air flight, other not listed
- 1077. Transportation, ships, boats, watercraft
- 1078. Transportation, trains, rail
- 1079. Water
- 1080. Weather, clouds
- 1081. Weather, fog
- 1082. Weather, storms
- 1083. Weather, sunrise
- 1084. Wheels
- 1085. Windows

**NEW FOR 2011!**

**Color Wheel Explosion**

Photos which feature predominately the color listed below (can include shades and tints of that color).

**Class #**

1086.	Radical red	1090.	Green greens
1087.	Hello yellow	1091.	Sophisticated grays
1088.	Outburst orange	1092.	Rich browns
1089.	Blazing blues	1093.	Pow! purple

**2011 BUILDING THEME - BRIDGES AND BYWAYS**

**Class #**

1094.	Bridges, covered	1097.	Bridges, urban
1095.	Bridges, famous landmark	1098.	Bridges, walking
1096.	Bridges, rural	1099.	Bridges, any other

**BLACK AND WHITE PHOTOS ONLY**

**Class #**

1100.	Animals, zoo	1106.	Patterns and textures
1101.	Botanical, flowers	1107.	Seasonal, winter
1102.	Botanical, trees, shrubs	1108.	Signs
1103.	Bridges	1109.	Water
1104.	Byways, rural roads	1110.	Weather
1105.	Cars		

**Best of Division Ribbon  
(Division 114 – photography)**  
Commemorative ribbon and cash prize.

**VISUAL IMAGE PHOTOGRAPHY INC.  
\$50 BEST OF SHOW AWARD**

From color or black and white classes.

Visual Image Photography (VIP) of Cedarburg and Wauwatosa is proud to sponsor the Photography Best in Show Award.

The winner of Best in Show Award will receive a \$50 cash prize. For more information about Visual Image Photography visit them at [www.vipis.com](http://www.vipis.com).

Wisconsin State Fair judges will select the winners based on the following criteria;

Overall impression	40%
Technique	30%
Subject matter	30%