

2011
WISCONSIN
STATE FAIR
August 4-14

Wisconsin State Fair Park

640 S 84 St

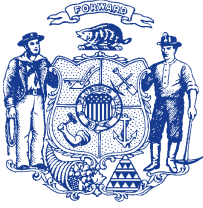
West Allis WI 53214

Entry Office Phone: 414/266-7052 (Mid June)

Entry Deadline: **June 14, 2011**

Late Entry Deadline: **July 14, 2011**

Horticulture - Amateur Artistic
Exhibitor's Handbook
& Premium List



SCOTT WALKER
OFFICE OF THE GOVERNOR
STATE OF WISCONSIN

P.O. BOX 7863
MADISON, WI 53707

Greetings!

Planning for the 160th Wisconsin State Fair is underway and, as always, there will be many highlights as part of one of our state's grandest traditions. Of course, it is our hope that you, the exhibitor, chooses to participate. You are one of the reasons hundreds of thousands of Fairgoers make their annual trip to the Fair!

The 11-days of the Fair are a time to come together as a community, rural or urban, because Wisconsin State Fair is a place where all meet to celebrate everything Wisconsin has to offer. Exhibitors are the heart and soul of the Fair, and it is because of your hard work, talent and passion, the exhibitions are so spectacular.



Please join us for the 11-day celebration of diversity, food, family fun, extensive entertainment and quality exhibits.

I look forward to seeing you and your family at this year's Wisconsin State Fair, presented by U.S. Cellular, August 4 – 14th!

Sincerely,

A handwritten signature in black ink, appearing to read "S. Walker".

Scott Walker
Governor

WISCONSIN STATE FAIR

GENERAL RULES AND REGULATIONS

HORTICULTURE

The Wisconsin State Fair management reserves the final and absolute right to interpret these rules and regulations and to arbitrarily settle and determine all matters, questions or differences in regard thereto, or otherwise arising out of, connected with, or incident to the Wisconsin State Fair. It further reserves the right to determine unforeseen matters not covered by these rules, to amend or add to these rules as they, in their judgement, may deem advisable.

All exhibitors are expected to conform with the Wisconsin State Fair Rules and Regulations. Any person who violates any of the following or special rules will forfeit all privileges and premiums and be subject to such penalty as the management may order (failure to comply may result in award(s) and premium(s) forfeiture; and dismissal from the fairgrounds, and being barred from competition immediately in the department in which the violation occurred and from all departments entered; and/or in future competition in the Wisconsin State Fair). In the event of conflict between the general rules and the special rules governing the various departments, the special rules will govern.

The following due process will be used in the questions of a rule violation: The exhibitor and/or parties involved will be questioned by the Department Superintendent. If it is felt that a violation has occurred, the Department Superintendent will make a ruling. The ruling of the Department Superintendent will be final.

ADMINISTRATIVE OFFICES

Any correspondence should be addressed to: Wisconsin State Fair Park, 640 S 84 St, West Allis, WI 53214.

ADMISSION TICKETS

See entry blank to order tickets.

ENTRY QUESTIONS

For information and questions, please call the Entry Office at 414/266-7052.

ENTRY REQUIREMENTS

Application for entries in all departments must be made on the printed entry blank and must be in full compliance with the printed instructions on same.

THERE ARE NO REFUNDS OF ENTRY FEES OR LATE FEES.

Entries will be disqualified if not entered under the name of the person who made the article. All entries must be made by the exhibitor unless otherwise stated in the premium list. Violation of this rule will forfeit any premium awarded to such exhibitor in all departments at the Fair.

The Wisconsin State Fair management reserves the right at any time to refuse entries or articles entered.

Entry deadlines are specified under each department's rules.

Exhibits that have been erroneously entered in a division, and/or do not meet the specifications of the class can be transferred to a proper class or disqualified by the superintendent prior to judging. If such classes already have been judged, they shall not be reopened.

No employee of the Wisconsin State Fair, or member of his/her immediate family shall be allowed to exhibit in the department in which he/she is employed.

Any exhibitors' check(s) returned from a financial institution for any reason will be charged a \$20.00 service fee.

NOTE: Entry blanks will be returned if not filled out completely

EXHIBIT RELEASE

Exhibits will be released according to each department's regulations.

The Fair Director or his/her designee may change the time of release in any department at his/her discretion.

Competitive exhibits which have not been claimed by exhibitors by the Monday after the Fair will be disposed of by management as they see fit.

JUDGING OF EXHIBITS

Judges have been carefully selected. All exhibitors submitting entry/entries for the Fair accept these judges and agree to abide by their decisions.

The judging schedule is printed at the beginning of each department.

The decision of the judge will be final in all cases.

If any exhibitor attempts to interfere with the judge in any manner, the exhibitor shall forfeit all premiums awarded and will be excluded from further competition.

Unworthy entries will not be placed by the judge.

Judges will not be permitted to show in division they are judging.

PREMIUMS AND AWARDS

Premiums will be mailed around September 1.

In paying premiums no evidence of awards will be recognized except the signed Judging Sheets as ribbons frequently become misplaced.

All premium discrepancies must be mailed to Wisconsin State Fair no later than **October 1, 2011!** All exhibitors should contact the Wisconsin State Fair in writing at 640 S 84 St, West Allis, WI 53214. Please include your exhibitor number, Dept., division, class and explain the discrepancy.

All checks are void one (1) year after they are issued. Any checks not cashed causes automatic forfeit of premiums won.

PROTESTS

1. All protests must be made in writing, signed by party or parties making the protest and filed with the Program Coordinator. All protests must be accompanied by a \$50.00 protest fee which will be retained by the Wisconsin State Fair if the protest is not sustained.

2. Protests against the exhibition of articles or person entering must be filed at least 12 hours before the awards are made. The exhibitor will then be disqualified from entering the Wisconsin State Fair for the following two years if they violate any general or specials rules which govern the exhibits.

3. Protest against awards must be filed with the superintendent within 5 hours after the award has been made. An award is deemed to have been made when the notation of the decision is entered on the official judging sheets. The protest must state plainly and specifically the facts upon which the complaint or appeal is based. The right to appeal will lie when it is charged the award has been made in violation of the rules governing the exhibit. No protest or appeal based upon the statement the judge or judges are incompetent or have overlooked an article will be considered.

4. All protests will be considered at a time set by the Program Coordinator. Parties involved and if necessary, persons as designated by the Program Coordinator will be notified and given the opportunity to submit evidence before a final decision is made. All decisions are final and not subject to appeal.

LIABILITY

The Wisconsin State Fair will take reasonable precaution to protect the safety of the exhibits sent to the Fair, but owners themselves take the risk of exhibiting them, and should any exhibitor or portion thereof be injured, damaged, lost or stolen, State Fair Park personnel will give assistance toward recovery of the same, but will not be liable or make any payment for the value thereof.

Neither the State of Wisconsin, State Fair Park, or its employees or agents shall be liable for any loss to an exhibitor occasioned by fire, accident, condition of structure, or damage caused by weather to any exhibit, article, equipment or commercial exhibit left in the building or on the grounds after the close of the Fair.

Exhibitors and/or machinery, while stationary or in motion, and any other exhibits or equipment which may cause accidents, injury or damage to persons or property coming in contact with or in proximity to them, shall guard their exhibits or machinery, and protect the public from coming in contact therewith at all times while on the Fairgrounds, and every such exhibitor or owner shall indemnify the State of Wisconsin, the Fair Park Board, and its agents and employees from and against claims and demands, costs, charges and expenses which it or they might incur, suffer or be put to by reason of failure to take the precaution above referred to or failure to comply with State Fair Park rules, policies or directives. Liability insurance to comply with indemnity provisions is required. Presentation of an exhibitors receipt shall be deemed acceptance of this provision.

HORTICULTURE

SCHEDULE

➡ **Entry Closing Date, June 14, 2011** ⬅

Theme - Bridges & Byways

Horticulture Office as of July 20, 2011 - 414/266-7149

DATE	SHOW	ARRIVAL	RELEASE	JUDGING
Wednesday, August 3	MILWAUKEE BONSAI SOCIETY	see show schedule		
	PROFESSIONAL (completed)	by 4:00 pm		Display Only
	GLADIOLUS I	after 6:00 pm		
	DAHLIAS I	after 6:00 pm		
	VEGETABLE/FRUIT I	after 6:00 pm		
	IKEBANA	after 6:00 pm		Display Only
	CACTUS	after 6:00 pm		Display Only
	VIOLETS	after 6:00 pm		
Thursday, August 4	CACTUS	after 7:00 am		9:00 am
	GLADIOLUS I	after 7:00 am		10:00 am
	DAHLIAS I	after 7:00 am		10:00 am
	VEGETABLE/FRUIT I	after 7:00 am		10:00 am
	IKEBANA SHOW	after 7:00 am		Display Only
Sunday, August 7	VIOLETS		7:00 am	
	IKEBANA		7:00-8:00 am	
	DAHLIAS I		7:00 am	
	DAHLIAS II	after 7:00 am		10:00 am
	AMATEUR ARTISTIC DIV. 1	after 7:00 am		10:00 am
	ROSE SHOW	after 7:00 am		10:15 am
Monday, August 8	GLADIOLUS I		after 7:00 am	
	GLADIOLUS II	after 7:00 am		10:00 am
	VEGETABLE/FRUIT I		after 7:00 am	
	VEGETABLE/FRUIT II	after 7:00 am		10:00 am
Wednesday, August 10	ROSE SHOW		after 7:00 pm	
	CACTUS		after 7:00 am	
	ORCHID SHOW	after 7:00 am		10:30 am
Thursday, August 11	AMATEUR ARTISTIC DIV. 1		after 7:00 am	
	MILW GARDEN CLUB - STANDARD FLOWER SHOW	after 7:00 am		10:00 am
	DAHLIAS II		after 7:00 am	
	DAHLIAS III	after 7:00 am		10:00 am
	AMATEUR HORT.	after 7:00 am		10:00 am
Friday, August 12	GLADIOLUS II		after 7:00 am	
	GLADIOLUS III	after 7:00 am		10:00 am
	VEGETABLE/FRUIT II		after 7:00 am	
	VEGETABLE/FRUIT III	after 7:00 am		

No deliveries to the building allowed after 9:00 am. NO EXCEPTIONS.

HORTICULTURE SCHEDULE

GENERAL RULES

Enter Gate #9 on 76 St.; proceed to the Horticulture Building and upon completion of unloading, the vehicle will proceed to the intersection of Grandstand Ave. and Southern at the South end of the race track, turn left. Leaving a few blooms in the car as an excuse as you are unloading, will not be permitted.

Cars must be immediately moved to proper parking area after loading or unloading. Automobiles left parked behind the Horticulture Bldg., which is part of the fire lane, will be towed away. The expense of towing will be charged to the driver of the car.

General Rule for all Divisions: **There is a \$30 entry fee per exhibitor.** When there is a change of shows, aisles will be closed temporarily to set up and take down. Aisles will be reopened by 10:30 am the day of judging. All judging to be done behind the ropes and not in the aisles. **No smoking in the building.**

Exhibitors using a vehicle to bring entries need a delivery tag. Delivery tags will be mailed with the exhibitor receipt. The receipt also lists the exhibitor ID.

Late Fee (June 15 - July 14, 2011), \$50. See entry blank.

**NOTE: ENTRY BLANKS WILL BE RETURNED
IF NOT FILLED OUT COMPLETELY!**

AMATEUR ARTISTIC FLOWER SHOW

2011 THEME - BRIDGES & BYWAYS

Sunday, August 7, 2011

GENERAL RULES GOVERNING EXHIBITS

- 1) Entries for the Artistic Division must be made on or **before June 14. There is a \$30.00 entry fee per exhibitor.** Late fee - see entry blank.
Entry blanks must be completed by all exhibitors (even if previously registered) for all shows and mailed to State Fair Park, Entry Office, 640 S 84 St, West Allis, WI 53214.
Exhibits for the Artistic Division may be brought in after 7:00 am on Sunday, August 7. Exhibitors may work in the building until 10:00 pm on the night preceding the show and from 7:00 am to 9:30 am on the day of the show.
- 2) All exhibits must be completed and placed by 9:30 am. Judging will begin at 10:00 am. No exhibit may be moved or touched by anyone after 9:30 am. All decisions of the Judges are FINAL.
- 3) Exhibits are to be placed at the direction of the management. The management reserves the right to move exhibits if necessary. Exhibits must be securely constructed for movability, or premium money may be withheld.
- 4) This division is open to all resident amateur arrangers and growers. Persons earning their livelihood by being employed in the florist trade or commercial growers shall be ineligible to exhibit in the artistic section.
- 5) Premiums may be withheld upon proof of ineligibility. Proof of ineligibility of any exhibitor (or any other protest) must be submitted in writing to the Superintendent of the Department in a signed statement of facts on the same day in which protested action was taken.
- 6) The Fair will exercise all possible care of exhibits, but will not assume any responsibility for loss or damage. This schedule is the law of the show.
- 7) Properties may be removed on Wednesday, August 10 after 8:00 pm. If this schedule can not be met, please contact Superintendent for alternative times for pickup.

DESIGN RULES

- 8) No premium will be awarded exhibits not considered up to standard or unsuitable for the class in which they have been entered, regardless of number of entries in the class. Horticulture material must be used in each exhibit unless otherwise stated in the schedule. Use of artificial flowers, fruits, vegetables or foliage is prohibited in all classes except as otherwise stated in schedule; any exhibit containing such material may be removed from the show. No silk flowers may be used. No painted, dyed or tinted fresh plant material may be used.
- 9) Driftwood and weathered wood are considered dormant plant material. Treated or altered material may be used if schedule permits.
- 10) Exhibitors may enter as many classes as desired, but only one entry per class allowed. Entries will be accepted in the order in which they are received.
- 11) In all table and flower arrangement lots, **All plant materials must be kept fresh throughout the show or premium may be withheld.** Lasting quality of plant material should be considered when selecting materials to be used in entries. Exhibitor must personally refresh his or her exhibits unless permission is obtained from members of staff to allow someone else to do it; no unauthorized person can be allowed in area.
- 12) The official American flag and other national flags are not permitted to be used within any design in the flower show. Furthermore, the use of any official national flag as an underlay, background, skirting, draping, etc. is also prohibited throughout all divisions of the show.
- 13) Exhibitor may include card of intent on a 3" x 5" index card.

- 14) Exhibitors may not remove any comment card placed on exhibits by the Judges until after the closing of each Artistic Show.
- 15) All flower arrangements must be created by the person in whose name the entry has been made.

Points scale for classes 600-603

Item	Total points	Deductions
Conformance – to schedule requirement	20	
Principles of design – balance	7	
Principles of design – dominance	7	
Principles of design – contrast	7	
Principles of design – rhythm	7	
Principles of design – proportion	7	
Principles of design – scale	7	
Artistic concept – selection and/or organization	12	
Artistic expression – interpretation of class by exhibitor	10	
Distinction – marked superiority in all respects	16	
Maximum score	100	
Total deductions		
Total score		

Points scale for functional table - class 604

Item	Total points	Deductions
Conformance – to schedule requirement	20	
Design (each design principle worth 4 points) Decorative unit/floral design	24	
Design (each design principle worth 4 points) Overall design	24	
Artistic concept Creative selection and organization of components	12	
Expression Interpretation of class title or theme through components or design elements	5	
Distinction Degree of superiority in all respects as determined through: Exceptional qualities Faults identified in the above qualities Craftsmanship and use of mechanics Condition of all components	15	
Total score	100	

AMATEUR FLOWER SHOW - DESIGN DIVISION 440

Sunday, August 7, 2011

THEME - BRIDGES & BYWAYS

1st - \$20.00 2nd - \$18.00 3rd - \$16.00

Limit to 4 entries per class. No cancellations after July 1.

600. **GOLDEN GATE BRIDGE**

Exhibitor choice as to design type and plant material to depict class title. To be staged in a black free standing footed frame 48" high x 32" wide 2' by 4" by 8" ft long which is placed on a 36" x 36" white platform 18" off the ground. Exhibitor's design may extend beyond confines of frame. See rules for reservations. Limit of 4 entries.

601. **RUSTIC RETREAT**

Exhibitor's choice as to both design type and plant material to depict class title. To be stage in front of a background painted light gray, approximate size 30" wide, 22" deep, 36" high and 40" from the floor. Accessories permitted and if used must be securely fastened down. Exhibitor may provide own background material over allotted space.

602. **SCENIC SIGNAGE**

A creative wall hanging design featuring a sign. To be staged in front of a background of gray lattice panel, size of panel is 4'W x 8'h. Size of hanging not to exceed 48". See rules for reservation. Limit of 4 entries.

603. **MOUNTAIN VISTA**

A tall and striking design featuring evergreen. To be stage on a pedestal approximately 48" high with 12" square top. Exhibitor's choice of plant material. See rules for reservations. Limit of 4 entries.

604. **ROADSIDE DINER**

A function 36" round table, 36" from the ground table set for one person. Type of design is exhibitor's choice. All fresh plant material must be used. Accessories permitted but must be securely fastened down. See rules for reservations. Limit of 4 entries.

All classes are eligible for "Best in Show" award.

All entries will be processed after June 14. If there are too many exhibits in any class, the supervisor may modify entries. The exhibitor will be notified by the superintendent.

SPECIAL AWARD RIBBONS - AMATEUR ARTISTIC FLOWER SHOW

DIVISION 445

In the following special awards, an additional premium of \$15.00 per each ribbon will be awarded.

610. **Sweepstakes Award:** Presented to the winner of the most blue ribbons. Ribbons will be scored as follows: 5 pts. for tables (functional and exhibition); 4 pts. for niches, pedestals and 3 x 3 backboards; 3 pts. for screens and hanging; 2 pts. for small arrangements.
611. **Best in Show:** One ribbon may be made available to the highest blue ribbon winners scoring 95 or more.