

# WISCONSIN STATE FAIR

Presented By  uscellular

## Discovery Barnyard Volunteer Group of the Day

Wisconsin State Fair is seeking agriculture-related groups (such as 4-H clubs, FFA chapters/alumni groups, or community clubs) to staff the Compeer Financial Discovery Barnyard for the 2025 Wisconsin State Fair. Groups should have a passion for educating the public about Wisconsin agriculture.

### Requirements:

- Provide 14 individuals to staff the Compeer Financial Discovery Barnyard for one complete day (9:30am – 9:30pm) during the 2025 Wisconsin State Fair (July 31 – August 10).
- The day is broken into 4 shifts, plus 30 minutes of orientation/set-up. 7 people (including 1 adult contact) are required for each shift. Volunteers will work either Shift A and C **OR** Shift B and D to allow adequate time for meal breaks and time to see the fair or rest in the TGT Youth Center Lobby.
  - 9:30am Arrive at Compeer Financial Discovery Barnyard for orientation
  - 10:00am – 12:00pm Shift A
  - 12:00pm – 3:00pm Shift B
  - 3:00pm – 6:00pm Shift C
  - 6:00pm – 8:00pm Shift D
  - 8:00pm Begin building closing process – All volunteers on deck
  - 9:00pm Building closes; Group of the Day departs
- At least 2 of the individuals need to be 21-years-old or older to serve as the Volunteer Adult Group Contacts for the group across the different shifts. Other individuals must be able to work independently to facilitate fairgoer education (roles outlined below). While there is no minimum age for other volunteers, age 12 and up is recommended

*\*\*Please note that at least 2 members of the Discovery Barnyard Core 4 Superintendent Team will be in the building with your group at all times, supporting your group and facilitating animal care*

### Roles for each shift include:

- Welcome Wagon (1 person) – monitor people entering the building and utilize clicker to keep track of total number of fairgoers that enter the Compeer Financial Discovery Barnyard
- Animal Ambassador (2 people) – monitor one of the animal stations, engage in conversation with fairgoers, and answer questions about the animals/species on display (information sheets provided to help Animal Ambassadors with talking points, information, etc.)
- Board Game Spectacular (4 people) – host one of the boardgame focused education stations, engage fairgoers in conversation about station-focused aspect of Wisconsin agriculture, facilitate associated learning activity

### Volunteer Groups of the Day will be provided with:

- 1 daily admission ticket for each volunteer
- On-site parking for a maximum of 3 vehicles
- 1 Lunch and 1 Dinner ticket for the Tommy G Thompson Youth Center Cafeteria for each volunteer
- \$1000 stipend paid to their group after successful completion of their shift (paid by check to the group)

Interested groups should complete the application form and submit to Kari Schoenike, Agriculture Education Manager at [kari.schoenike@wistatefair.com](mailto:kari.schoenike@wistatefair.com).

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## Discovery Barnyard Volunteer Group of the Day Application

Group Name and Location: \_\_\_\_\_

Volunteer Adult Group Contact Name: \_\_\_\_\_

Volunteer Adult Group Contact Phone Number: \_\_\_\_\_

Volunteer Adult Group Contact Email: \_\_\_\_\_

Explain previous experience your group has with public-facing agriculture education (Food for America program, educational booth at local dairy breakfast, etc)

Explain why your group is specifically interested in working the in the Compeer Financial Discovery Barnyard at Wisconsin State Fair.

Please list (in preference order) which dates your group is available to work during the 2025 Wisconsin State Fair, July 31 – August 10.