

Case IH Commitment to Youth Livestock Award Rules

Case IH is committed to the future of Wisconsin Youth and proudly aides and supports youth agriculture organizations. Hailing from Racine County, Wisconsin, Case IH is excited to offer **\$7,500 in awards** to Wisconsin State Fair youth exhibitors in Junior Dairy Cattle, Beef, Sheep or Swine who are in their last year of Wisconsin State Fair eligibility in 2020. There will be five (5) \$1,000 awards and five (5) \$500 awards.

Eligibility Requirements:

- 1) Open to Wisconsin State Fair youth exhibitors in Junior Dairy Cattle, Beef, Sheep or Swine who are in their last year of eligibility in 2020.
- 2) Youth may only submit one application.
- 3) Each applicant needs to submit two parts: Part A: Email and Part B: Video. Any part (A or B) received after the deadline will not be accepted.
- 4) No purchase is required to be eligible for these awards.

Deadline to Apply:

Part A – Online Form Application Deadline: 1 pm Central Time Sunday, August 16, 2020

Part B - Video Application Deadline: 1 pm Central Time Sunday, August 16, 2020

Application Procedure:

- 1) Two Part Application:

Part A: Online Form Application– Applicants must fill out the online form with the information requested in Part A.

Part B: Video: all submissions must be made through YouTube. New to YouTube? In order to upload a video to YouTube a YouTube account is necessary.

- Once the video is uploaded there will be a share option that displays the video's YouTube URL. Copy and paste that URL in the online form and enter the video's title. Assistance for the video upload process can be found on: <https://tinyurl.com/yxuyd5eh>
- Submit one short video conversation (no less than 3 minutes but no more than 5 minutes) which encompasses the answers to all the questions in Part B.
- Please film with the camera held horizontally and submit the video in one of YouTube's supported formats. <https://tinyurl.com/y3ykbfbj>
- When filming, choose a location with good lighting which is also free of noise and distractions.
- Before submitting a video please make sure the video audio is loud and clear. Video which is challenging to hear or see will be downgraded.

- 2) Applications will be judged on the following basis:

Part A: 25% (Activities - 10%, Wisconsin State Fair Participation: 15%)

Part B: 75% (Creativity, Presentation, Storytelling)

- 3) Winners will be contacted directly by August 20 and announced via Wisconsin State Fair digital media no later than August 21, 2020.
- 4) W-9s will be emailed from Wisconsin State Fair upon notification of winning. All winners must provide a current W-9 tax form in order to receive the prize money award.
- 5) Questions? Email: entryoffice@wistatefair.com

By submitting an application, you agree Wisconsin State Fair may publish all or any portion of your responses or video via print, website and/or social media accounts. Emojis, texts, texting language, product endorsement, inappropriate language and political messages will not be accepted.

PART A

Personal Information

Name

Address

Email Address

Phone

Birthdate

Parent or Legal Guardian Name(s)

Education Background

High School

Year Graduated

Post High School Education, Training or Career Plans

Activities

Extracurricular Activities

Community Involvement

Honors Received

Agricultural Experience

Leadership Experience

Wisconsin State Fair Participation

Number of years showing at Wisconsin State Fair

Species exhibited at Wisconsin State Fair

PART B

Reminder: Please answer the following questions on video. Applicants may only submit one video answering all questions listed below. The video must be a minimum of 3 minutes but no more than 5 minutes.

- 1) Tell us a little bit about your Wisconsin State Fair livestock projects and experiences. Is there some advice you would like to share which might benefit someone who is just starting his or her Wisconsin State Fair show career?
- 2) What makes your Wisconsin State Fair experience unique compared to the other shows you may go to throughout the year?
- 3) If a fairgoer asks you what is the most important thing you have gained from exhibiting livestock at Wisconsin State Fair, what would it be?
- 4) Describe a State Fair experience which taught you a valuable life lesson that will be useful in accomplishing your future goals.
- 5) What is one agriculture (industry or showing) misperception you have observed or been faced with in a conversation from an urban fairgoer? How did you explain or provide a positive agricultural perspective?