

**2008 Wisconsin State Fair  
Agriculture Exhibitor Survey**

(One survey per household please)

PLEASE WRITE NEATLY!

**Arrival/Release:**

1) How long did it take you to load in? \_\_\_\_\_ load out? \_\_\_\_\_

2) Did you have any complications in your arrival or release? **Yes** **No**  
If yes please identify: \_\_\_\_\_

\_\_\_\_\_

3) Would you be willing to consider arrivals and releases later in the evening and earlier in the morning to enhance public safety? **Yes** **No**

What would be your ideal times for arrival and release between 7:00 pm and 9:00 am?  
\_\_\_\_\_

4) How did the revised show schedule affect your State Fair experience?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Admission/Parking:**

5) Which admission tickets did you purchase?  
**Fair Deal (\$5)**      **6 Day Season Pass (\$20)**      **Gate Price (\$8)**

Where did you park your vehicle?      **On WSFP Grounds**      **Off-site**  
If you parked on grounds did you purchase a \$20 season pass? **Yes** **No**

Would you be willing to pay to park your trailer on the State Fair grounds if available?      **Yes**      **No**

6) Entry information:  
How easy was it to get the entry information you needed?      **Easy**      **Difficult**

Were the entry information/procedures, rules and regulations, etc. easy to understand?      **Yes**      **No**  
If no, how could it be improved? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Overall Fair Experience:** (these questions are intended for Fair planning purposes to show what Agriculture Exhibitors bring to the Fair)

8) How many days were you at the Fair? \_\_\_\_\_

9) How many people came with you to the Fair and/or specifically to see you show? \_\_\_\_\_

10) Approximately how much money did you spend per day while you were at the Fair? \_\_\_\_\_

11) What factors affect your decision to participate at the Fair?

**Tradition**

**Premiums**

**Livestock Promotion**

**Ribbons/Plaques**

**Competition**

**Industry Promotion**

**Weather**

**Economy**

**What improvements/changes do you think would make a better Fair?**

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**Additional comments:**

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**Please send or fax this survey to: Wisconsin State Fair Park  
c/o Agriculture Department  
640 S 84<sup>th</sup> St  
West Allis, WI 53214  
414.266.7007 (fax)**