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## Milwaukee Mile to host National Snocross Race in December

*Legendary race oval will transform its main straightaway for snocross action*

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*For Immediate Release*

**West Allis, WI (Nov 4, 2009)** The Milwaukee Mile National Snocross Race will take place Friday, December 18 and Saturday, December 19 at the Milwaukee Mile Race Track in West Allis, Wis. The race will be the second of nine National events in the AMSOIL Championship Snocross Series (ACSS). The ACSS features pro racers from across the country, regional amateur competitions and freestyle performances.

The ACSS staff will work with Wisconsin State Fair Park to create a large snocross track directly in front of the oval's grandstand on the main straightaway. The magnitude of the facility will allow for the creation of a large snocross track, providing not only superb racing action but also impressive freestyle shows as part of the weekend's events.

"We are extremely excited to work with Wisconsin State Fair Park to bring a National race for the first time to the Milwaukee Mile," said Scott Lorentz, Director of Operations. "We have a number of promotions and activities in development to make this event a memorable one."

The facility is only one of many factors that add to the excitement of this particular event. Each year, Wisconsin is one of the top states for snowmobile registration and sales, providing a built-in core of snowmobile enthusiasts. The large population in the greater Milwaukee area and reputation for passionate race fans were contributing factors in bringing this event to Milwaukee.

The tradition of chilly December temperatures in Wisconsin will be beneficial for race organizers who will utilize snow guns to create snow for the event. With the right combination of temperature, humidity and wind, enough snow for the race track can be produced in just a few days.

"The Milwaukee Mile held successful snowmobile races back in the 70s," said Andy Schmidt, Director of Events for the Wisconsin State Fair. "This race will showcase the next level of snowmobile racing, in a great race venue and avid racing community."

### Quick Facts:

<b>Name of the event:</b>	Milwaukee Mile Snocross Race
<b>Venue:</b>	The Milwaukee Mile
<b>Dates:</b>	Friday, December 18 & Saturday, December 19
<b>Times:</b>	Pro Main Event at 7pm each night
<b>Competitors:</b>	Professional and amateur racers from the AMSOIL Championship Snocross Series. Freestyle athletes will also be part of the event. This is one of nine Nationals with racers competing for the title of year-end Points Champion.
<b>Television:</b>	VERSUS will carry all ACSS events this season in a new show in HD.
<b>Tickets:</b>	Single day and weekend passes are available now, prices start at \$10. Check <a href="http://ISOCRacing.com">ISOCRacing.com</a> for outlets for discounted pre-sale tickets.

For detailed event information and updates, please visit [ISOCRacing.com](http://ISOCRacing.com) or call 866-771-4762.

*About the ACSS: The AMSOIL Championship Snocross Series is the only National snocross series in the United States. With members from over 37 states, nine National races decide yearly points championships. Racing classes range from the amateur, entry level to professional. For more information, visit [www.ISOCRacing.com](http://www.ISOCRacing.com).*