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MILWAUKEE MILE

AMERICA'S LEGENDARY OVAL

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Wisconsin Motorsports Signs On As New Promoter of Historic Milwaukee Mile

*Over a Century of Auto Racing Tradition Continues for 2009 and Beyond
at America's Legendary Oval*

West Allis, Wis. (February 19, 2009) – Wisconsin Motorsports, LLC has signed an agreement to retain promoter rights at The Milwaukee Mile motor speedway. The historic venue is located on the Wisconsin State Fair Park grounds in West Allis, Wis. and continues to be the oldest active auto racing facility in the country, dating back to 1903.

In 2009, The Milwaukee Mile is set to hold the stars of the IndyCar Series the Sunday following the Indianapolis 500 on May 31, the popular NASCAR Camping World Truck Series and NASCAR Nationwide Series events on June 19 & 20, and the return of Wisconsin NASCAR superstar and 2009 Daytona 500 champion Matt Kenseth in a special Wisconsin All-Star 100 super late model event on August 29.

The new promoter agreement ensures the near-term and long-term future of auto racing at America's Legendary Oval.

All purchased tickets for 2009 events at The Milwaukee Mile will be honored.

Wisconsin Motorsports is led by President & CEO Claude Napier, who has signed a new license agreement with the Wisconsin State Fair Park Board for an initial term of ten years, with the option of up to 30 years.

"We are extremely motivated, beginning today, in continuing the heritage of auto racing at America's Legendary Oval, The Milwaukee Mile," Napier said. "It has been a pleasure working with the Wisconsin State Fair Park Board through this process, and collectively, we are committed to ensuring race fans that have been coming to The Mile for generations will continue to enjoy world-class and grass roots auto racing events in 2009 and beyond!"

The Wisconsin State Fair Park Board elected to terminate the promoter license agreement it held with former promoter Milwaukee Mile Holdings LLC on February 12th, and worked diligently with Napier in the best interest of the continuance of auto racing going forward.

For details on the exciting 2009 racing season at The Milwaukee Mile, visit www.milwaukeemile.com.

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NOTE:

ALL MEDIA INQUIRIES REGARDING WISCONSIN MOTORSPORTS, LLC AND THE 2009 RACING SEASON AT THE MILWAUKEE MILE ARE TO BE DIRECTED TO JIM TRETOW, VP-MEDIA & COMMUNICATIONS